



LIZZIE JORGENSEN

ACCOUNT MANAGER

Lizzie Jorgensen is an Account Manager at Capture. She received her Masters in Business Administration from Carroll University and her undergraduate degree at the University of Wisconsin - Madison.

While at UW, Lizzie worked for UW Athletics. She gave tours of Camp Randall and the Kohl Center to visitors, fans, recruits, and special guests. She also interned at the Wisconsin Foundation and Alumni Association, which then turned into a full-time job after graduation. At WFAA, Lizzie helped plan and execute major events such as Homecoming, 50th Reunions, and UW's 175th Anniversary State Tour.

Outside of work, Lizzie enjoys spending time with her family and friends, being on the water in the summer, and going to concerts and sporting events. She can be found at Camp Randall with her dad every home game Saturday and is an avid Wisconsin sports fan. Community involvement is important to Lizzie, and she is currently serving on the Executive Leadership Council for Community Smiles Dental and the Oversight Committee for Empowering Minds, a United Way campaign.

