



VALERIE MORTON

EVENTS MANAGER

Valerie Morton graduated from Indiana University with a bachelor's degree in Sports Marketing and Management and two minors in business and marketing. She comes to Capture Sports & Entertainment with a wide variety of experience in events and operations in professional sports. After graduation, she interned with the Indianapolis Colts in Football Operations, worked with the Dallas Cowboys in Event Operations, and most recently, worked with the Chicago Cubs in Event Operations.

Valerie is passionate about sports and serving the community. She enjoys watching sports, fitness, baking, going to the farmer's market, and trying new coffee spots outside of work.

