



TONY TURNQUIST

CREATIVE DIRECTOR

Tony Turnquist leads a talented team of individuals that provides Capture Sports & Entertainment and its clients with stunning visuals through creative direction as well as brand-building. Just as Capture seeks to help those who want to make a positive and meaningful impact on their community, Tony aims to shed the light of these stories of giving back along with the unique stories of the client themselves in the way they were meant to be told.

Prior to working at Capture, Tony spent the past five years with Texas Longhorns Football as an Art Director overseeing the design direction of the Texas brand as well as overhauling the social channels of Texas Football. In the NCAA's first year of Name, Image, and Likeness (NIL) rule changes, he was on the front lines of building the student-athlete's brands by promoting who the athletes were behind the uniform and not just as football players.

In 2015 and 2016, Tony was a graphic designer for Alabama Crimson Tide Football where he worked on both a Heisman Trophy and National Championship Campaign. He also played an integral role in landing top recruiting classes in the country for both seasons.

Tony graduated from the University of Minnesota with a degree in Sports Management in 2013. While finishing his degree at Minnesota, he became the first graphic designer for Minnesota Golden Gopher Football after seeing how large of an impact creative had on influencing a student-athlete on which school they would attend.

When Tony isn't working, he enjoys his time exploring the food scene in Austin, TX and spending time with his family and friends.

